



2018-2019 SPONSORSHIP BENEFITS

	District Championship Title Sponsor	Presenting Sponsor	Signature Sponsor	Leader in Technology	Captain of Innovation	Friend of the Future
Company name used in all District Championship printed and electronic materials (ie: program, press release, VIP invitations), social media posts and signage.	✓					
Full-page sponsor recognition in District Championship printed program (~2,000).	✓					
Opportunity to include informational brochure and logo imprinted gift to judges at District Championship.	✓					
Opportunity to welcome judges during their first day of competition at District Championship.	✓					
Sponsor table at event entry point for info/display/give aways. (Only for events where sponsor is designated Title Sponsor).	✓	✓	✓			
Speaking opportunity at District Championship.	✓	✓	✓			
Opportunity to show 30-60 second sponsor video during all <i>FIRST</i> Chesapeake events.	✓	✓	✓			
Recognized at the appropriate sponsor level in all <i>FIRST</i> Chesapeake printed and electronic materials throughout competition season.	✓	✓	✓			
Speaking opportunities at all <i>FIRST</i> Chesapeake events (17 events).	✓	✓	✓			
Exclusive host for one VIP event at District Championship. Sponsor recognition at VIP event includes speaking opportunity, signage, and name associated on all printed and electronic invitations. (2 available)				✓		
Exclusive sponsor of competition live feed at all <i>FIRST</i> Robotics Competition events including District Championship (90,000 + views over 6 weeks) (1 available)		✓				
Half-page sponsor recognition at District Championship.		✓	✓			
Opportunity to provide informational brochure in team package at District Championship and <i>FIRST</i> Tech Challenge State Championship Sponsored by ECPI University.	✓	✓	✓			
Exclusive Title Sponsor of one <i>FIRST</i> Robotics Competition district event (7 available)		✓	✓			
Opportunity to provide informational brochure in team packets at all local events.	✓	✓	✓			
Speaking opportunity at sponsored event.		✓	✓			
Sponsor logo recognition on live feed webcast during all <i>FIRST</i> Robotics Competition events.	✓	✓	✓			
Opportunity to show 30-60 second sponsor video during all <i>FIRST</i> Chesapeake events.	✓	✓	✓			
Judging opportunity for corporate representatives.	✓	✓	✓			
Company name recognized on social media posting during sponsored event.	✓	✓	✓			
VIP Invitation to <i>FIRST</i> VIP events including <i>FIRST</i> Robotics Competition Kick-off at <i>FIRST</i> Headquarters (January) and <i>FIRST</i> Championship in Detroit (April)	✓	✓	✓			
Exclusive Title Sponsor of one <i>FIRST</i> Tech Challenge local events (9 available)				✓		
Title Benefits include corporate name on all printed and electronic materials, speaking opportunity at the title event, 30-60 second sponsor video, opportunity to display or provide give-aways at the event.				✓		
Employee recognition as a group by Master of Ceremonies at event sponsored and invited to be part of the team “high five” at the end of the event.	✓	✓	✓	✓		
Sponsor recognition in all printed and electronic materials for <i>FIRST</i> Tech Challenge and <i>FIRST</i> Robotics Competition local events.	✓	✓	✓	✓		
Sponsor recognition on slides during all local events	✓	✓	✓	✓		
Opportunity to distribute electronic materials (ie: job postings) to 1,600+ <i>FIRST</i> Chesapeake alumni.	✓	✓	✓	✓	✓	
Technology Row exhibit space at <i>FIRST</i> Chesapeake District Championship	✓	✓	✓	✓	✓	
Sponsor logo with hyperlink on <i>FIRST</i> Chesapeake sponsor page	✓	✓	✓	✓	✓	✓
Sponsor Recognition at the appropriate level in the <i>FIRST</i> Chesapeake District Championship program	✓	✓	✓	✓	✓	✓
Invitation to all VIP Hospitality events at the <i>FIRST</i> Chesapeake District Championship	✓	✓	✓	✓	✓	✓
Exclusive Team Technology Sponsor for <i>FIRST</i> Tech Challenge or <i>FIRST</i> Robotics Competition Season – benefits include signage outside of team pits, as well as recognition in all program materials. (2 available)						✓
Exclusive Practice Field Sponsor for <i>FIRST</i> Robotics Competition District event(s). Benefits include signage at the field, recognition in all team communications as exclusive sponsor. Opportunity to have table/information near practice field for teams. Sponsor name included in name of practice field at the event(s). (7 available)						✓
Judges’ Hospitality Sponsorship for <i>FIRST</i> Robotics Competition or <i>FIRST</i> Tech Challenge – benefits include opportunity to distribute materials to judges at each event and signage in the Judges’ Room.						✓
Recognized as exclusive sponsor in printed materials. (2 available).						✓
Volunteer Hospitality Sponsorship for <i>FIRST</i> Tech Challenge – benefits include signage in the volunteer area, recognition in the event program, and on the event web page. (9 available)						✓
Volunteer Hospitality Sponsorship for <i>FIRST</i> Robotics Competition – benefits include signage in the volunteer area, recognition in the event program, and on the event web page. (7 available)					✓	
Volunteer Hospitality Sponsorship for <i>FIRST</i> Chesapeake District Championship – Benefits include signage in the volunteer area and opportunity to distribute branded materials/information to over 200 volunteers over 2 ½ days. Recognition in the event program and by the Master of Ceremonies at the Championship. (1 available – cannot be combined with Live Feed Sponsorship recognition.)		✓				